## FOR IMMEDIATE RELEASE

## Contact:

Riley Meredith, (406) 443-8313 Marketing & Communications Director riley@mtcf.org

## Montana Nonprofits Invited to Participate in 'MTGives' on May 3, 2016

24-Hour Giving Event Raises Money for Local Montana Nonprofits

**Helena, Mont.**, March 22, 2016 – Montana Community Foundation invites communities and nonprofits across the state to participate in MTGives, a local philanthropy opportunity on May 3, 2016. This one-day crowdfunding event provides critical funding for, and celebrates the work of, Montana nonprofits. Last year, local community foundations led efforts to raise more than \$640,000 for nonprofits across our state. This year, the goal is to raise \$1 million.

Montana nonprofits are required to register online for MTGives by Wednesday, March 30 at www.MTGives.org. Local nonprofits' participation in the event gives people the opportunity to find and support an organization whose mission aligns with their passion, or to make an amplified impact to an organization they already support.

MTGives partners with Give Local America, a national initiative that raised \$68,500,000 in 2015 during this one-day online giving challenge, benefiting more than 9,000 nonprofits across all 50 states. Giving challenges are sparking excitement in many regions just like ours. Last year, five local community foundations led MTGives efforts in their communities. This year, twelve areas have signed up: Anaconda, Billings, Bitterroot, Columbus, Flathead, Gallatin Valley, Glendive, Great Falls, Helena, Laurel, Miles City and Missoula.

"This is a great opportunity for everyone in Montana to contribute to the greater good," said Mary Rutherford, MCF President and CEO. "Montana has had tremendous success the last two years. I know when our communities come together, we build strength. We can build on this momentum and reach our goal of \$1 million raised for the charitable organizations that are so vital to our local communities."

MTGives is a powerful 24-hour online giving event that connects community members in Montana with local nonprofits to reinforce the value of local philanthropic giving and community engagement. For more information, visit www.MTGives.org.

###

## **About Montana Community Foundation**

Montana Community Foundation's (MCF) mission is to cultivate a culture of giving so Montana communities can flourish. Founded in 1988, MCF manages more than \$80 million in assets and administers more than 900 philanthropic funds and planned gifts. Since 1988, MCF has reinvested more than \$37 million in Montana through grants to charitable organizations and causes across the state. MCF serves as a center for philanthropy in Montana, working with donors, charitable organizations and communities to provide simple and effective ways to give back to Montana.

For more information and to learn how you can support Montana communities, visit <a href="www.mtcf.org">www.mtcf.org</a> or call (406) 443-8313. Find us on Facebook.

PO Box 1145 Helena, MT 59624 p 406.443.8313 f 406.442.0482 e info@mtcf.org www.mtcf.org